

# CONTENT TOKYO 2019

**Venue** West Halls, Tokyo Big Sight, Japan

**Organised by Reed Exhibitions Japan Ltd.**

Organised by

 Reed Exhibitions

Find out the booth number of the company you are looking for from the exhibitors' list overleaf.

**[Example] REED CONTENT .....11-8**  
This means the company you are looking for is located on aisle No. **11** and on **8**th shelf.

The diagram shows a 2x2 grid of aisles. The left column has a vertical dimension of 10, and the right column has a vertical dimension of 11. The top row has horizontal dimensions of 10-10 and 11-9. The bottom row has horizontal dimensions of 10-8 and 11-7. A red circle is drawn around the center of the grid, with the text "REED CONTENT" written inside it.

 **TOILET**       **RESTAURANT**

**EMERGENCY EXIT** **LOUNGE**

## Search Exhibitors/ Exhibits by Your Smartphone!



This Floor Map is as of February 27, 2019. The actual layout might be different.

**1F** **5th Advanced Digital Technology Expo** **7th Production/Studio Expo** **7th Content Distribution & Management Expo**

2F
9th LICENSING JAPAN  
 <Character & Brand Licensing Trade Show>
3rd PR Design & Branding Expo

The floor plan of the 2019 Tokyo Game Show exhibition hall is a complex layout of booths and zones. The map is color-coded and includes labels for different areas. The main zones are:

- VR/AR/MR World** (Aisle 1, 2, 3, 4, 5)
- V Tuber Zone** (Aisle 6)
- Content Business Support Zone** (Aisle 7)
- Game Zone** (Aisle 8)
- Production/Editing Solutions Zone** (Aisle 9)
- Advanced Video Solutions Zone** (Aisle 10)
- Blockchain Zone** (Aisle 11)
- VIP Lounge** (Aisle 12)

The map also shows the location of the '2019 Tokyo Game Show' logo and the '2019 Tokyo Game Show' text. The booths are labeled with company names and booth numbers. The map is a detailed representation of the exhibition hall, showing the layout of the booths and the zones. The map is a color-coded floor plan of the 2019 Tokyo Game Show exhibition hall, showing various booths, aisles, and zones. The map is color-coded and includes labels for different areas like 'VR/AR/MR World', 'V Tuber Zone', 'Content Business Support Zone', 'Game Zone', 'Production/Editing Solutions Zone', 'Advanced Video Solutions Zone', 'Blockchain Zone', and 'VIP Lounge'. Booths are labeled with company names and booth numbers. A large blue arrow points from the top left towards the center, and a red arrow points from the bottom center towards the right. The map also shows the location of the '2019 Tokyo Game Show' logo and the '2019 Tokyo Game Show' text.

**VIP Lounge**

**JAPAN CHARACTER AWARD 2019**  
Award Ceremony: Apr. 3 (Wed)  
13:00-13:40  
Japan Character Award 2019 for Students

Character Brand Licensing Association / DOGON / Hiroshima Home Television / naomi ido / SHENZHEN KADA

**THE ASSOCIATION OF JAPANESE ANIMATIONS**  
15-62 16-61  
HIBIYA-KADAN  
15-60 16-60  
Kento Japan  
15-56 16-57  
Tachara-Bako  
15-54 16-54  
SK JAPAN  
15-51  
Pro Mold Office A  
15-50 16-50  
A-BLEND  
15-48 16-48  
FUSOSHA Publishing  
15-48 16-48  
YAMAHA MUSIC FOUNDATION  
15-48 16-48  
Pacific League Marketing / CHA LOTTE WARRIORS / Fukushima SoftBank HAWKS / Hokkaido Nippon-Ham Fighters / Orix Buffaloes / Rakuten Baseball / SEIBU LIONS  
15-42 16-41 16-42  
Nakata YOMIURI MIKASA YOMIURI  
15-42 16-41 16-42  
Zoo  
16-39 16-40  
SINGA  
16-40 17-39  
Baiton Art (Thailand)  
16-40 17-39  
ALL HAHAPPY (China)  
16-40 17-39  
COLLABO  
16-40 17-39

**LOUNGE**  
17-61  
Int'l Publications Stand  
17-61  
ATENDA Patent Firm & KAKU LAW OFFICE  
17-59  
ACE Fair (A)  
17-60  
Nyangostar  
17-60 18-80

**Volus / Click Holdings / QuZhou Zhe Jiang Nan Kong cultural and creative (China)**  
17-54 18-53  
North Stars Pictures  
17-54 18-53

**KOREA Chungnam PAVILION**  
Chungnam Culture Technology Industry Agency (CTIA) / ARTJOY / CUNEJY / GLANT / summit design / WECREATIVE / IY Production  
17-48

**Fresh Taiwan PAVILION**  
ACHTUNG/CREATIVE/DESIGN/ ADORE MARKETING  
Decent Idea  
For Fun Culture and Creativity  
Hao Mas Studio  
In entertainment  
INDOT IMAGE  
Sunthengpo  
US& studio  
Xanthus Animation Studio  
17-40  
Italy /

**POP-ID**  
22-40  
**LES BANC**  
22-38  
**NEWTON**  
22-34  
**Frontier Works**  
22-30  
**momoclochanz Guchokiparty**  
22-42  
**BANDAI NAMCO Arts**  
22-41  
**TOMU world**  
22-37 22-35 22-33  
**SHIROGUMI** Sakiguchi  
21-49 21-38 21-31 21-30  
**NAKAJIMA CORPORATION**  
21-42  
**aquwa**  
20-40  
**SLAPSHOT Tokyoshoku**  
21-37 21-36  
**SHIROKU ATOM**  
20-40  
**THE YUMIRI SHIMBUN**  
20-36 20-34 20-30  
**RYUTEC**  
20-35  
**Treenod (Korea)**  
19-30  
**BANDAI NAMCO Entertainment**  
19-40  
**SHOBUNSHA PUBLICATIONS**  
19-40  
**NEXTON**  
19-29

**Cocone**  
21-30  
**Hand made Creative**  
21-30  
**CYBIRD**  
20-30  
**YUKIN TRADING**  
22-33  
**YUNIK TRADING**  
22-33  
**Secretariat of Pantovisco**  
22-22  
**MESEI TRADING (JACOM SUNSET)**  
22-20  
**Yoshidaoyukai Fujisuyouten GREN**  
22-16  
**SEIBUNDO SHINKOSHA**  
23-15  
**Organization of Advertising Creation**  
23-17  
**Organization of Advertising Creation**  
23-17  
**Package Design Zone**  
23-2  
**JAPAN PACKAGE DESIGN ASSOCIATION**  
23-2  
**BOND CREATIVE**  
23-2  
**EYE CORPORATE PLANNING**  
23-7  
**sanyuu TAMAWA**  
22-10  
**FUJI XEROX**  
22-2  
**isihl**  
23-001  
**JAPAN SYSTEM ART**  
22-001  
**Concent**  
21-001  
**TSUJIKAWA**  
19-002  
**MOCHIZUKI PRINTING**  
19-001  
**ESB**  
19-001

**D-LIGHTS CREATIVE**  
22-19  
**ITDESIGN / Cross Emotion / DRIVE / First-Time**  
22-19  
**SNAP**  
22-9  
**ACROBAT CREATIVE**  
22-7  
**Set CREATE**  
21-20  
**Flatbit FRAME WORKS**  
21-18  
**URALA communications**  
21-18  
**HIG-JIM**  
21-18  
**Editing Production Zone**  
21-18  
**KANDOUAISHA RAKUTSU / FUJIPRINT / HANDA**  
21-18 21-16 21-14 21-12  
**Will Communication Design Labo.**  
20-10  
**ADVANCE MIC PRESS GROUP**  
20-6  
**TOKYO AD DESIGNERS growb marketing**  
21-7 21-9  
**FUKAYAMA NONVERBAL**  
20-10  
**KOSHUNDO**  
20-16  
**YU-CRE**  
20-19  
**SEGA SAMMY HOLDINGS ATLAS**  
19-24  
**FELLOWS**  
19-20  
**SANWA**  
19-16  
**China Literature**  
19-21  
**Sakawa Printing**  
19-19 19-17  
**SENMEI SHA**  
19-7  
**Obora Printing**  
19-1  
**Think Designing Pro**  
20-9  
**EXPERT STAFF**  
19-10  
**Brushup LAUNCH JAPAN**  
20-9  
**TCD**  
19-2  
**NISHINIPPON SHIMBUN / TODOKERU**  
19-20

**TAITRA PAVILION (Taiwan)**  
20-16  
**TAITRA PAVILION (Taiwan)**  
20-16  
**TAITRA PAVILION (Taiwan)**  
20-16

**West Hall 4 Entrance/Exit**  
**Business Matching Lounge**  
**West Hall 4 Entrance/Exit**

**Escalator to 1**

8th **Creators' Expo** **Enlarged Image**

The image is a comprehensive floor plan of the AI EXPO TOKYO 2023 venue, located at the Makuhari Messe. The map is divided into several main sections:   
 - \*\*West Hall 1 Entrance/Exit (Top Left)\*\*: Contains exhibitors like fountains, ARUGA ELIJ, MAO HOSHINO, YUJI HATTORI, and others.   
 - \*\*West Hall 2 Entrance/Exit (Top Right)\*\*: Features exhibitors like Digital Knowledge, Mediasite, Visual Processing Japan, WebStream, and others.   
 - \*\*Central Area (Middle)\*\*: Includes the Registration Counter, Exhibitor Space, and various exhibition halls.   
 - \*\*East Hall 1 Entrance/Exit (Bottom Left)\*\*: Contains exhibitors like HIRORYKI SETO, KUSUMI MAYURA, and others.   
 - \*\*East Hall 2 Entrance/Exit (Bottom Right)\*\*: Features exhibitors like Innovation DM SOLUTIONS, EXIDEA, and others.   
 - \*\*Special Zones (Right Side)\*\*: Includes the AI EXPO TOKYO 2023 Free Shuttle Bus stop, AI EXPO TOKYO 2023 Free Shuttle Bus stop, and the AI EXPO TOKYO 2023 Free Shuttle Bus stop.   
 - \*\*Exhibitor List (Bottom Right)\*\*: A list of exhibitors and their booth numbers, including AI EXPO TOKYO 2023, AI EXPO TOKYO 2023, and others.   
 - \*\*Legend (Bottom Left)\*\*: A legend for the map, including symbols for the entrance/exit, registration counter, exhibitor space, and others.   
 - \*\*Map Labels (Throughout)\*\*: Numerous labels for exhibitors, booth numbers, and zones, such as "Art Zone", "Designer Zone", "Photographer Zone", "Illustrator Zone", "Picture Book Zone", "Sound Testing Area", "Video/Animation/CG Creator Zone", "Author/Writer Zone", "Music/Sound Creator Zone", "Marketing Technology Zone", "Influencer Marketing Zone", "VIP Lounge", "To Conference Venue 1", "To Conference Venue 2", "To Conference Venue 3", "To Conference Venue 4", "To Conference Venue 5", "To Conference Venue 6", "To Conference Venue 7", "To Conference Venue 8", "To Conference Venue 9", "To Conference Venue 10", "To Conference Venue 11", "To Conference Venue 12", "To Conference Venue 13", "To Conference Venue 14", "To Conference Venue 15", "To Conference Venue 16", "To Conference Venue 17", "To Conference Venue 18", "To Conference Venue 19", "To Conference Venue 20", "To Conference Venue 21", "To Conference Venue 22", "To Conference Venue 23", "To Conference Venue 24", "To Conference Venue 25", "To Conference Venue 26", "To Conference Venue 27", "To Conference Venue 28", "To Conference Venue 29", "To Conference Venue 30", "To Conference Venue 31", "To Conference Venue 32", "To Conference Venue 33", "To Conference Venue 34", "To Conference Venue 35", "To Conference Venue 36", "To Conference Venue 37", "To Conference Venue 38", "To Conference Venue 39", "To Conference Venue 40", "To Conference Venue 41", "To Conference Venue 42", "To Conference Venue 43", "To Conference Venue 44", "To Conference Venue 45", "To Conference Venue 46", "To Conference Venue 47", "To Conference Venue 48", "To Conference Venue 49", "To Conference Venue 50", "To Conference Venue 51", "To Conference Venue 52", "To Conference Venue 53", "To Conference Venue 54", "To Conference Venue 55", "To Conference Venue 56", "To Conference Venue 57", "To Conference Venue 58", "To Conference Venue 59", "To Conference Venue 60", "To Conference Venue 61", "To Conference Venue 62", "To Conference Venue 63", "To Conference Venue 64", "To Conference Venue 65", "To Conference Venue 66", "To Conference Venue 67", "To Conference Venue 68", "To Conference Venue 69", "To Conference Venue 70", "To Conference Venue 71", "To Conference Venue 72", "To Conference Venue 73", "To Conference Venue 74", "To Conference Venue 75", "To Conference Venue 76", "To Conference Venue 77", "To Conference Venue 78", "To Conference Venue 79", "To Conference Venue 80", "To Conference Venue 81", "To Conference Venue 82", "To Conference Venue 83", "To Conference Venue 84", "To Conference Venue 85", "To Conference Venue 86", "To Conference Venue 87", "To Conference Venue 88", "To Conference Venue 89", "To Conference Venue 90", "To Conference Venue 91", "To Conference Venue 92", "To Conference Venue 93", "To Conference Venue 94", "To Conference Venue 95", "To Conference Venue 96", "To Conference Venue 97", "To Conference Venue 98", "To Conference Venue 99", "To Conference Venue 100".

**Held in the whole of West Halls!**

**2F West Hall 3-4**

- 9th **LICENSING JAPAN**
- 3rd **PR Design & Branding Expo**
- 5th **Advanced Digital Technology Expo**
- 7th **Production/Studio Expo**
- 7th **Content Distribution & Management Expo**
- 8th **Creators' Expo**
- 5th **Content Marketing Expo**

**1F West Hall 1-2**

- 5th **Content Marketing Expo**
- Free Shuttle Bus bound for Aomi Halls

**Exhibitors and Other Areas:**

- Sony Creative Products
- DENTSU
- FUJI TELEVISION NETWORK
- KAMIO JAPAN
- Copyrights Tokyo Copyrights Asia
- GREEN CAMEL
- YAHOO JAPAN
- With U
- AMUSE
- GAIA
- SHINZI KATOH DESIGN
- KUSUGURU JAPAN
- WIN CLASS
- LAISSER IRIS
- EVE-ZEAL Music Organization MUSIC SAGA
- THE PILOT INK YOMIKO ADVERTISING
- T. KAWABE
- Bumble Man
- GHOCHEKU
- ANAP
- PRINTS21
- FUJIYA
- Arregro
- SML
- inside
- Lawson Entertainment
- Content (Brazil)
- UP! (Brazil)
- GRAVITY (Korea)
- FUTABA
- BANDAI SPIRITS
- AGNI-FLARE
- TV TOKYO Communications
- MOTTAINAI Campaign
- LEON INTERNATIONAL
- itochu fashion system
- Copyrights Asia
- OLIBANU
- YOKOHAMA DeNA BAYSTARS BASEBALL CLUB
- HANSHIN KOSHIEI STADIUM HANSHIN TIGERS
- IP SYMPHONY
- STUDIO KENSHIN
- PELSSMA CORPORATION
- LIFESTYLE EXPO TOKYO (June)
- TOKODOMO (USA)
- JAMMY
- GAKKEN Gakken E-mirai
- SHOW MANAGEMENT OFFICE
- SPORTS ZONE

**Also visit the concurrent show! Free Shuttle Bus Available**

**Japan's Largest<sup>1</sup>! Specialised in Artificial Intelligence**

**AI EXPO TOKYO 2019**

**3rd Artificial Intelligence Exhibition & Conference**

**Concurrent Show AI EXPO TOKYO (Tokyo Big Sight, Aomi Halls)**

**Free Shuttle Bus (5min.)**

**CONTENT TOKYO 2019 (Tokyo Big Sight, West Halls)**

**Map Details:**

- Tokyo Teleport Station
- Rinkai Line
- Kokusai Tenjiro Station
- ↑ for Toyosu
- Walk (2min.)
- Free Shuttle Bus
- ↓ for Shimbashi
- Aomi Station
- Yurikamome Line
- Tokyo Big Sight Station<sup>2</sup>
- Walk (4min.)
- Walk (3min.)

**With a badge you have now,  
you can enter all the shows above.**

**See Reverse for Exhibitors' List ►**

\*2 From March 2019, the station name has been changed from "Kokusaitenijjo-seimon" to "Tokyo Big Sight" station.